

# DrumBlaster Expanding into the EEC, US & Australian Markets



This year has been a good development year for the new DrumBlaster **daily mixer drum** washout, highlights include:

- Successful trials in Amsterdam
- Further successful trials in Melbourne and Sydney

- Appointment of our North American Product Manager
- Successful development and production of our new DrumBlaster V2 model
- The development of our global data usage recording system
- Exhibition booths at World of Concrete and NRMCA Concrete Works in the USA and CIMIC in Melbourne
- DrumBlaster sales in Australia and the UK
- Being a finalist at the National Safety Council of Australia 2016 Safety Awards
- Displaying a DrumBlaster at the World of Concrete 2017 in January 2017 in Las Vegas.

#### World of Concrete 2017

DrumBlaster is taking a 20 by 20 ft. exhibition space to display to a DrumBlaster unit at this exhibition, to be held on17-21 of January 2017, in Las Vegas.

If you are visiting WOC 2017 please visit us, we are in the Central Hall exhibition booth C7115.

#### Amsterdam Trials

We successfully adapted the DrumBlaster for European conditions and it was trialled at the Hanson plant in Mebin, Amsterdam. The electronic data recording system worked successfully and it was viewed by Hanson executives locally and in Australia.

#### **Melbourne and Sydney Trials**

Trials were conducted at both Boral Concrete & Hanson Concrete in Melbourne. These trials have resulted in capital expenditure proposals being submitted by both companies to purchase DrumBlasters. We also conducted successful trials in Sydney for the DrumBlaster to use only 'recycled' water.

#### **North American Product Manager**

Mr Jim Shedden was appointed our North American Product Manager, Jim has a wealth of knowledge of the concrete industry and he will be a great ambassador for us. Jim is currently organising a DrumBlaster to be trialled at a Campbell Concrete plant in Houston, Texas.



#### DrumBlaster V 2 Model

During the year, we re-designed the Drum Blaster unit (V2 model) so it can be positioned alongside a wall and the stairs can be positioned on either side as well as the back. The V2 model also incorporates a boom system that allows DrumBlasters to be shipped in 20 foot containers.

#### **Data Usage Recording System**

With the interest we have received from countries outside Australia, we have now redeveloped the system to allow for data recording to occur on a global basis.

#### **Exhibitions**

DrumBlaster exhibited at the World of Concrete 2016 and the NRMCA Concrete Works conference in the USA during the year. Great interest was shown in the DrumBlaster and we believe that successful sales will follow.

We also participated at the CIMC congress in Melbourne, Australia last October and again received excellent interest as well as taking an order for a DrumBlaster.

#### **DrumBlaster Sales**

We were very pleased to have received orders from concrete companies in Victoria and New South Wales, Australia and the UK during the year.

The sale in NSW to Constable Bros Concrete was very successful and received very favourable comments. They were very happy for us to video their plant and the DrumBlaster in action. The drivers video comments were very favourable and the video will be soon available on our website.



An internal photo of one of their mixer drums which had been using the DrumBlaster for 4 months was also given to us showing no build up at all.

We have also been advised that there is further capital expenditures being prepared by companies in Australia and Europe.

#### **National Safety Council of Australia**

DrumBlaster become a finalist in the National Safety Council of Australia 2016 awards. The NSCA is the largest, non-profit safely organisation in Australia.

Wishing you and your family an enjoyable Christmas and best wishes for 2017.

## The DrumBlaster Team Jonathan Sweet • Michael O'Neill • Jim Shedden • Jim Simpson • Ben Stoltz

#### forward to a friend

### For sales enquiries and further information please contact:

Jonathan Sweet
M: +61 0409 554 994
jonathan@drumblaster.net

Michael O'Neill
M: +61 0412 521 251
michael@drumblaster.net

North America: Jim Shedden T: +1 727 331 3796

jim.shedden@drumblaster.net

See
DrumBlaster in
Action!
View the video
at
drumblaster.net

This email was sent to <a href="michael@drumblaster.net">michael@drumblaster.net</a>

why did I get this? unsubscribe from this list update subscription preferences

DrumBlaster Pty Limited  $\cdot$  Level 7, 6 - 8 Underwood Street  $\cdot$  Sydney, NSW 2000  $\cdot$  Australia

